psychogeometrics.in
Discover Yourself. Rediscover Others.

PsychoGeometrics® India

TRAIN THE TRAINER CERTIFICATION

ADD A GLOBALLY PROVEN TOOL TO YOUR PRACTICE

Become a Certified PsychoGeometrics® Facilitator



Understand people differently. Help others do the same.

Get certified to use USA's foremost leadership-communication tool. Learn how the five shapes help us understand different ways people think, communicate and behave. Develop the skills to use PsychoGeometrics® in your own work and facilitate it with individuals and teams.

8–13 March 2027 | **Live Online** | **4 PM–8 PM IST**

Created by Dr. Susan Dellinger in 1978

Master Facilitators in India – Sneha Shah & Shashank Gupta

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EXPERIENCE IT FIRST

Five shapes. Five different ways of seeing the world.

Discover yourself. Rediscover others. Explore the five shapes and discover what each reveals about the way people think, communicate and behave.

Box Analytical

"If you want a job done right, you've got to do it yourself."

- Represents structure.
- Practical, focused, and detail-oriented.
- Love rules, schedules, procedures, flowcharts, and spreadsheets.
- Need a predictable environment with no surprises.

Triangle Goal-oriented

"When I want your opinion, I'll give you mine."

- Represents ambition and high achievement.
- Goal setters, high achievers, competitive.
- Fast thinkers, decision-makers, with strong opinions.
- Focus on the bottom line, don't want a lot of details.

Rectangle Exploring

"Who am I, where am I going?"

- Represents change and inner growth.
- In a state of change or transition; temporary and uncertain about the future.
- Caring, empathetic, and supportive.
- Need support and approval.

Circle Relationship-oriented

"Don't worry. Be happy."

- Represents harmony, unity, and balance.
- Nurturers, caregivers, stabilisers; put their own needs last.
- Good team players and communicators, can read non-verbal cues.
- The best listeners; empathetic and sensitive to others' needs.

Squiggle Creative

"If it feels good, do it."

- Represents high energy, humour, and creative intelligence.
- Flamboyant, playful, witty, spontaneous, and dramatic.
- Get quickly bored by routine. Need constant stimulation.
- Direct and honest in communication.

As a certified trainer, you'll help people apply these insights to:

- Build stronger communication skills
- Resolve conflicts with empathy
- Develop impactful leadership abilities
- Identify and maximise strengths
- Create a culture of collaboration and trust

▶ **Watch the programme video**

Disclaimer: Images/clips in the video are only for representational purposes. They are from different workshops which are led by Sneha & Shashank.

THE NUMBERS BEHIND THE PROBLEM

Why do people need this?

80%

of employees feel workplace anxiety because of ineffective communication.

65%

of employees avoid important conversations for fear of conflict.

20–25%

drop in employee productivity when people feel disconnected.

70%

of parents struggle to communicate meaningfully with their kids.

65%

of couples separate due to communication problems.

55%

of couples don't feel understood in their relationship.

Research indicates that poor communication in organisations and families leads to disconnection, isolation, depression, anxiety, and stress.

This is where PsychoGeometrics® makes a difference.

Not just an assessment you administer. A framework you bring into your work.

Take PsychoGeometrics® beyond self-awareness. Make it part of your coaching practice, workshops, facilitation and organisational work, and transform the way people communicate, collaborate, lead and relate to one another — with individuals, with groups and with whole organisations.

- **Communicating Beyond Our Differences**
- **Dealing With Difficult People**
- **Decoding Team Dynamics and Building Powerful Teams**
- **Feedback Conversation Skills**
- **One-on-One Coaching**
- **Authentic Leadership**
- **Emotionally Intelligent Parenting**
- **Building Successful Relationships**
- **Managing Conflicts**
- **Selling and Negotiation Skills**
- **Customer Service Excellence**

And these are just some of the possibilities. Imagine the conversations you could facilitate.

TRUSTED BY TEAMS AT

McDonald's · FedEx · PwC · IBM · BNY Mellon · Pfizer · Bayer · AXA XL Catlin · Smiths Detection · DSM · Häfele · Glenmark · Ferring Pharmaceuticals · Jet Airways · Bharat Petroleum · Reliance Communications · Aditya Birla Group

IS THIS FOR YOU?

Built for people who already hold a room.

- **Coaches, Psychologists & Counsellors**
- **Trainers & Facilitators**
- **HR & L&D Professionals**
- **Leaders & Managers**
- **Educators & Consultants**
- **Personal Development Practitioners**

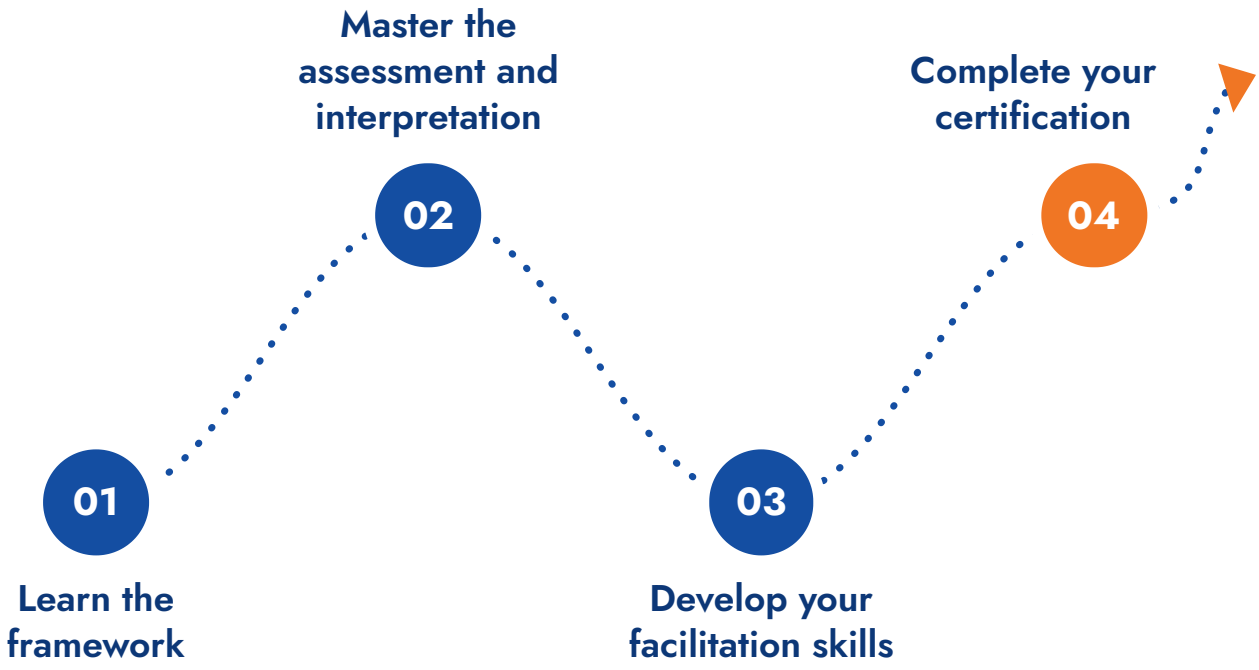
And if you're passionate about understanding people and helping them grow, there's a place for you too.

Your certification comes with an India licence

Upon successful completion of the programme and its evaluation, you will be certified as a PsychoGeometrics® Facilitator and licensed to conduct PsychoGeometrics® workshops in India for Indian audiences. Want to facilitate internationally? An optional Global Licence is available through ISRA.

6 DAY ONLINE

How will you benefit from this certification?



Certification format

- **Pre-Work** – Complete the online Shapes assessment
- **Online Training** – 6 days of virtual, facilitator-led training
- **Post-Work** – Support from the facilitators and community
- **Masterclass** – Complete the online PsychoGeometrics® Masterclass

As a certified facilitator

- Learn to use Shape Psychology
- Interpret shape results for your clients
- Facilitate live/online workshops
- Offer individual/group coaching
- Lead powerful sessions on topics such as communication, conflict, relationships, teams, feedback and leadership

THE SCIENCE BEHIND THE SHAPES

Go beyond the shapes. Discover the insights.

PsychoGeometrics® is supported by a structured assessment that helps individuals understand their behavioural preferences, communication styles and patterns. The 15-minute assessment generates a detailed personalised report, providing insights that can be explored and debriefed in a facilitated session.

01
15-minute assessment
A structured assessment experience.

02
Detailed report
Individual insights and behavioural preferences.

03
Facilitated debrief
Explore the findings and their practical implications.

04
Practical applications
Use the insights in individual and team settings.

Take a look inside a PsychoGeometrics® report.

See the kind of insights the assessment generates and how they can be used in a facilitated conversation.

View sample assessment report

Take the 15-minute assessment



What will you receive?

RECEIVE PROFESSIONALLY DESIGNED PSYCHOGEOMETRICS® TOOLKIT

01 Facilitator manual

02 Participant manual / workbook

03 Participant handouts

04 PowerPoint presentation

05 Standee designs

06 Marketing flyer

07 Video scenarios

08 Quick Indicator cards, Flexing Scenario cards & shape stickers



Plus your copy of *What Shape Are You?*

Sneha Shah & Dr Susan Dellinger · Westland Books

WHAT PEOPLE SAY ABOUT US

Trainers who certified with us



"

One of the best online certifications that I've attended.

The 6 day PsychoGeometrics® Certification program with Sneha and Shashank was an absolute delight. The content is amazing and very well structured. The entire program is paced very effectively with enough discussions and activities that enable the participants to absorb the concept and master its application. There was never a dull moment. This has been one of the best online certifications that I've attended. A very enriching experience – personally and professionally.

Damini Grover



"

It's simple, easy to remember, yet deeply effective when applied.

Every organisation needs to adopt the PsychoGeometrics® system for their employees. It's simple, easy to remember, yet deeply effective when applied. The insights I gained from the system are invaluable both in understanding myself and others. And will go a long way in making me a more conscious and effective communicator in all my roles at home and at work. Sneha and Shashank are one of the best facilitators I have come across. What I love the most about them is their authenticity and I can't thank them enough for sharing this system so beautifully that it's ingrained in me for life.

Dheera Gandhi



"

Planned and conducted with absolute perfection.

The PsychoGeometrics® Certification program was planned and conducted with absolute perfection. The facilitators in-depth knowledge and experience was quite evident through their presentation. The best part of the training was the deep dive into the concept and also the practice that we received to facilitate it. The course manual is comprehensive, with clear instructions and full script, which is a great tool to conduct our own trainings.

Ravi Kishore



"

I now feel completely confident of leading my own programs.

The PsychoGeometrics® Certification program has been an incredibly enriching experience for me. This training has enhanced my level of understanding of personalities – their emotions, behaviour, strengths and limitations. It's a very powerful framework, that is easy to teach. The course content is rich, detailed and well-structured. I now feel completely confident of leading my own programs. I would recommend this training to everyone, who not only want to grow their business but also lighten and brighten the world.

Asha Shah

THE PATH-BREAKING DISCOVERY

Dr Susan Dellinger

Dr. Susan Dellinger, communications specialist and author of 'Communicating Beyond Our Differences', developed a path-breaking behavioral system that uses a "common shape language" to identify personalities and decode the ways in which our individual brains function.



PsychoGeometrics® was created in 1978 and since then, this program has been presented to various Fortune 500 Corporations, and to over 1 million people in more than 60 countries, significantly improving communication among colleagues, managers, customers and personal relationships.

Once you understand the "common shape language" you can use it immediately to turn tension into traction – confusion into clarity – ideas into results! PsychoGeometrics® is a ubiquitous articulation of Carl Jung's insights into Personality Types. It is especially useful in linking behaviour to results in the areas of leadership, management, communication, team building, sales and service and can be utilized by any department.

PsychoGeometrics® India

8+	40+	2012	2018
countries where it has been presented	companies that have experienced it	year we got certified	year we began certifying trainers

Sneha Shah & Shashank Gupta (Founders of ISRA, a training company of Mumbai) are owners of PsychoGeometrics® India, a fully owned and independently managed Indian division, supported by Dr. Susan Dellinger & P-Geo Worldwide. ONLY Sneha & Shashank have the exclusive rights to offer Train The Trainer programs, certify consultants and sub-license the intellectual property (IP) of the PsychoGeometrics® system in the region of India.

YOUR FACILITATORS

Meet your facilitator



ISRA DIRECTOR

Sneha Shah

Sneha Shah is a Consulting Psychologist with a double major in Psychology. She has a burning desire for initiating transformations and driving change. Her strength lies in her ability to work at deep mindset level and create sustained, positive shifts.

She has received immense recognition for doing path-breaking workshops in companies across the world, at all levels of management. She has offered workshops for more than 50 companies, in over 10 countries, for participants representing over 40 countries.

She is certified in several psychometric tools and assessments like Emotional Intelligence Profiling, FIRO-B, MBTI, PsychoGeometrics®, Action Centered Leadership, Coach U, Somatic Coaching and many others. Sneha is one of the 12 certified Master Trainers for Heal Your Life® U.S.A., and is also one of the few professionals in India, trained to practice Gottman Couples Therapy Method.

She is an avid reader, dog lover, a budding cook and a self-proclaimed artist! She is a master facilitator in PsychoGeometrics® and the owner for the region of India.

YOUR FACILITATORS

Meet your facilitator



ISRA DIRECTOR

Shashank Gupta

Shashank Gupta is a qualified Engineer with a Masters in Business. He can be aptly described as the driving force behind ISRA's global vision. He seamlessly merges content with technology to create a rich learning experience for people.

He excels in his ability to help people overcome limiting beliefs and manage negative triggers. Using simple and practical tools, he helps people achieve and sustain positive behavioral change.

He is globally known for his programs on Conflict Resolution, Critical Conversations, Communicating Despite Differences, & powerful Train-The-Trainer Programs.

He is a qualified Coach from Coach U – USA, a Belbin Team Role Assessment Specialist, PsychoGeometrics® Certified Master Facilitator and many more. He is also a certified Heal Your Life® Workshop Leader and Life Coach, U.S.A.

Shashank has conducted workshops, and trained facilitators from over 40 countries. He has facilitated several train the trainer programs on 'Leading With Heart & Mind' across the world.

He is a technology geek, music lover, a passionate traveller and calls himself a rebel with a cause. He is a master facilitator in PsychoGeometrics® and the owner for the region of India.

REQUIREMENTS

Certification process

In order to become a Certified PsychoGeometrics® Facilitator, the participant will be required to undergo a complete certification process. The objective is to ensure that the people who represent us are the highest quality trainers and speakers.

LIVE attendance for all sessions is mandatory.

1. Attend the full six days of the Online Train The Trainer workshop
2. Evaluation while presenting PsychoGeometrics® in front of an audience for a minimum of 30 minutes. This evaluation is necessary to ensure that each trainer has knowledge of the material and professional presentation skills
3. Take the PsychoGeometrics® assessment at the end of the workshop

* Certification will be subject to clearance of video recording evaluation and assessment. ISRA has complete authority to accept/postpone any participant's certification.

If accepted, you will have the full support of the PsychoGeometrics® organization behind you. As a certified facilitator, you will receive the New Trainer's Kit which includes all training materials required to deliver a comprehensive and professional training program on PsychoGeometrics®.

ARE YOU READY TO CREATE YOUR FUTURE?

Investment

EARLY-BIRD · UNTIL THURSDAY, 18 FEBRUARY 2027

₹1,45,000

+ 18% GST

REGULAR PRICE · AFTER 18 FEBRUARY 2027

₹1,55,000 + 18% GST

DATES & FORMAT

Dates: 8–13 March 2027

Days: Monday – Saturday, 6 days

Time: 4:00 PM to 8:00 PM (IST)

Location: Online – from the comfort of your home

This certification licenses you to offer PsychoGeometrics® workshops in India, for Indians residing in India, and to purchase Online Inventories. Want to facilitate beyond India? PsychoGeometrics® India offers a Global Certification for an additional payment of **$4,200**. This International Certification certifies and licenses you to lead workshops in any country in the world, and ISRA will support you through the process. Company-nominated participants: please write to info@isra.co.in.

LICENCE AGREEMENT & FEES

Your licence to facilitate

An annual fee of **$99** will grant you the legal right to present PsychoGeometrics® in India, for that year. This fee is mandatory as long as you wish to practice PsychoGeometrics®. The annual renewal fee also includes access to **10 free yearly PsychoGeometrics® Online Inventory**. Your first license fee is due on the 3rd day of training.

READY TO TAKE ACTION?

Payment options and bank details

1. Courier Cheque at Isra Corporate Office

Isra,
62, 'C' Wing, Mittal Court,
Nariman Point, Mumbai, India – 400021
Cheque in the name of 'Isra'

2. Transfer Funds in Bank Account

Name of Account Holder: Isra
Name of Bank: IDBI Bank Ltd.
Bank Account Number: 019102000019062
Bank NEFT IFSC Code: IBKL0000019
Type of Account: Current Account

3. Online Payment of Funds

Can be done using Credit Card/Debit Card on www.isra.co.in

Note: All online payments will be subject to 1.5% Convenience Charge by payment gateway.

Cancellation & refund policy

- **No cancellations.** All fees are non-refundable in every and any situation.
- **No transfers.** Fees cannot be transferred to another person, workshop or training, in every and any situation.
- **No exceptions.** This policy is strict and applies to all participants.
- All payments must be made by the due date, and submitting a PAN card is mandatory.

FAQS

Questions, answered.

What is PsychoGeometrics®?

PsychoGeometrics® is an internationally acclaimed leadership, personality and communication system that uses the psychology of shapes to help individuals understand personality, communication styles, strengths and areas for growth. The system is used to develop stronger communication, resolve conflicts, enhance leadership, identify strengths, and build collaboration and trust.

Who created PsychoGeometrics®?

PsychoGeometrics® was created by Dr. Susan Dellinger in 1978. Inspired by the pioneering work of Carl Jung, it uses a "common shape language" to identify personalities and decode the ways in which our individual brains function.

Is ISRA the official provider of PsychoGeometrics® in India?

Yes. ISRA is the owner and independently managed Indian division of PsychoGeometrics®. Sneha Shah and Shashank Gupta, founders of ISRA, hold the exclusive rights in India to offer PsychoGeometrics® Train-the-Trainer programs, certify consultants, and sub-license the PsychoGeometrics® intellectual property in the region, with support from Dr. Susan Dellinger and P-Geo Worldwide.

What does the Train-the-Trainer certification include?

The certification format has four parts: pre-work (complete the online Shapes assessment), online training (6 days of virtual, facilitator-led training), post-work (support from the facilitators and community) and a masterclass (the online PsychoGeometrics® Masterclass). You also receive the New Trainer's Kit, including the facilitator and participant manuals, PowerPoint slides, handouts, cards, shape stickers, standee designs and a marketing flyer, along with a copy of the book *What Shape Are You?*

Who is the PsychoGeometrics® Train-the-Trainer certification for?

The certification, offered by ISRA, is designed for people who want to develop their facilitation skills and lead their own workshops using PsychoGeometrics®, an internationally validated psychometric tool. Certified facilitators can use Shape Psychology, interpret shape results for clients, facilitate live or online workshops, offer individual or group coaching, and lead sessions on topics such as communication, conflict management, relationships, team dynamics, feedback and leadership.

How does PsychoGeometrics® certification work?

You attend all six days of the online Train-the-Trainer workshop, present PsychoGeometrics® in front of an audience for a minimum of 30 minutes for an evaluation presentation, and take the PsychoGeometrics® assessment at the end of the workshop. Certification is subject to clearance of the evaluation, and ISRA has complete authority to accept or postpone any participant's certification.

Where can I run PsychoGeometrics® workshops after certifying?

The Train-the-Trainer certification licenses you to offer PsychoGeometrics® workshops in India, for Indians residing in India. A global certification is available from PsychoGeometrics® India for an optional payment of $4,200, which certifies and licenses you to lead workshops across any country in the world.

Is there a book based on the PsychoGeometrics® system?

Yes. *What Shape Are You?* is based on PsychoGeometrics®. It is written by Sneha Shah and Dr Susan Dellinger and published by Westland Books. Every Train-the-Trainer participant receives a copy.

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USED BY TEAMS AT

McDonald's · FedEx · PwC · IBM · BNY Mellon · Pfizer · Bayer · AXA XL Catlin · Smiths Detection · DSM · Häfele · Glenmark · Ferring Pharmaceuticals · Jet Airways · Bharat Petroleum · Reliance Communications · Aditya Birla Group

4.7★
Google rating

Bringing you a positive and awakening perspective.

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